



## Thank You for Registering!

We will be sending you a newsletter monthly with important and helpful information to help you reach your goals. Encourage your teammates to register early and begin their fundraising.

All newsletters will also be available on the [Player Resource Center](#).

Players be sure to join our [2023 Community Shift Players](#) Facebook group.

## WANT AN EASY WAY TO FUNDRAISE? SEEK SPONSORSHIP



Do you have a company interested in sponsoring your team? All team sponsors receive one large corporate logo sticker on each players helmet, company name listed in the event program and a shout out on social media during the sponsored shift. All sponsorship dollars you obtain will go towards your fundraising page. [Sponsorship Package](#).

Sponsorship deadline is **June 1st**.

Contact [sara@11daypowerplay.com](mailto:sara@11daypowerplay.com) if you have an interested company or any questions.

## Fundraising Rewards

<p><b>\$1,100 Milestone</b></p> <p>Power Player Milestone (Reached prior to 4/9/23)  <small>Exclusive 2023 Power Player Jersey (Example pictured below is from 2019)            Stand out on the ice wearing an upgraded jersey!</small></p> 	<p><b>\$1,100 Milestone</b></p> <p>Power Player Milestone (Reached after 4/9/23)  <small>11DPP Hat to be released (Example pictured below is from 2020)</small></p> 	<p><b>\$2,500 Milestone</b></p> <p>11DPP 2023 Nike Hoodie</p> 
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**\$5,000 Milestone**

Choice of  
11DPP Hockey Bag or Cooler Bag or Camping Chair or item to be announced.

			
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## POWER PLAYER JERSEYS

Start your fundraising now and earn a Power Player jersey! This is an upgraded jersey that you will wear on the ice. Earning this jersey will display your effort and commitment to the cause. Players who have raised \$1,100 by **April 9th EOD**, will receive a Power Player jersey for their shift.\*



**Power Players**  
As of 12/6/22

**Mike Lesakowski**  
**Bill Shaflucas**  
**Lori Jablonski**  
**Mark Brand**  
**Ryan Miller**  
**John Dollendorf**

2019 Power Player jersey  
 Photo Credit: Bill Wippert

\* For players on multiple shifts, you will receive your Power Player jersey for the shift you captain OR the shift you're fundraising for. Jerseys received are yours to keep.

## Team 11 Day Logo



Our 11 Day Team Logo is available in the [Player Resource Center](#) or download the logo suite [here](#). Use this logo to show your involvement and support of The 11 Day Power Play. Please use this on flyers, promotional items, fundraising event announcements, social media etc. instead of our trademarked logos.

## BOOST YOUR FUNDRAISING!

### Facebook Integration

*Boost your fundraising by 30% by connecting your fundraising campaign to Facebook*

- Just follow these steps below:
- Log into your player page and go to your dashboard
- Select Facebook Integration Tab
- Accept Facebook to manage your fundraiser

*Any questions email  
Nate@11daypowerplay.com*



### 11DPP APP

*Take your fundraising to the next level*

- *Fundraise on the go*
- *Track your progress*
- *Thank donors*
- *Get notifications about important information*
- *Send and schedule messages*

**Search 11DPP on App Store and Google Play**

## **New Communication Tool**

You now have the ability to send and receive texts with The 11 Day Power Play. We will be periodically sending texts with important information. Save our number (716)314-1458.

## **Raffle Items**

Each year our partners the Buffalo Sabres and Buffalo Bills provide The 11 Day Power Play organization with limited raffle items. Please refrain from contacting them directly. The 11 Day Power Play will distribute raffle items at our discretion. Thank you for your understanding.

## **Most Players Registered**

**Thursday Night Cancer Crusaders-11**

**Purple Parrots- 10**

**ACV Auctions/ DJ Trivia- 9**

**Buffalo Vibes-9**

**Jabs for Life- FLY with JJ- 9**

**All players participating in the 11DPP event must be registered by April 1st. Please encourage your teammates to register and get a head start in fundraising.**

**Thank you for helping us #PutCancerOnIce  
Follow us on- Facebook, Instagram, Twitter and Youtube- @11daypowerplay**