(Player Name)   
  
Please join my team and start fundraising by going to [communityshift.11daypowerplay.com](https://communityshift.11daypowerplay.com/).   
  
  
There are some important things to remember as our team prepares for this event.

* Everyone’s minimum fundraising amount is $225, but we can smash that.
* People will be able to donate to you by going directly to your personal page. Feel free to share the link to your personal page, after creating your personalized URL.
* Registration deadline is April 3rd after this date you will not be able to select your jersey size

All of the information and support you’ll need as a player can be found on the[**Player Resource Center**](https://www.11daypowerplay.com/player-resource-center/). This website includes more detailed instructions for setting up your personal page, Fundraising 101 tips and tricks, marketing materials, Step by Step registration guide.  
   
If you have any questions or concerns as you begin preparing and fundraising for the 11 Day Power Play, feel free to reach out and I will do my best to help our team succeed. The 11DPP staff is also available to help at nate@11daypowerplay.com. This fundraising platform is extremely user friendly and should help you more than ever to succeed. This is so much more than a hockey game, and I know that we can have an incredible impact on the goal to end cancer. C’mon team, let’s do this for the amazing beneficiaries we support including primary beneficiary[Roswell Park](https://www.11daypowerplay.com/wp-content/uploads/2021/01/11DPP-Impact-of-Donations-2021_v1.pdf),[Make-A-Wish WNY](https://www.11daypowerplay.com/wp-content/uploads/2019/12/Make-A-Wish-Western-New-York-Fact-Sheet.pdf),[Camp Good Days](https://www.11daypowerplay.com/wp-content/uploads/2021/01/338824_Broch_Camp_Good_Days2018.pdf) and [Roswell Park Oishei Children's Cancer and Blood Disorders Program](https://www.11daypowerplay.com/wp-content/uploads/2021/05/OCHxRoswell_Blood-Disorder-Program.pdf).  
  
Note: You will need to finish setting up your account before you can begin fundraising. Visit [11daypowerplay.com](http://11daypowerplay.com) for more information.  
  
  
Best regards  
(Your Name), (Team Name)