



PUTTING CANCER ON ICE

**YOUR GUIDE TO BEING A
2023 11 DAY POWER PLAY
TEAM CAPTAIN**

JUNE 21- JULY 1, 2023
11DayPowerPlay.com

Welcome

Hello,

Thank you for joining us as a 2023 11 Day Power Play team captain. This guide will help to make your team's experience fun, easy and successful.

Take your time in reviewing this guide, as it can seem overwhelming all at once. If you have any questions throughout your journey as a team captain, please do not hesitate to reach out to us! Remember why you're doing this, and remember to have fun.

All the best,

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The Details

Being a part of a team is one of the most fun and rewarding ways to participate in The 11 Day Power Play. As a team, you can support, train and celebrate together, all while supporting patients battling cancer. In 2023, our beneficiaries include Roswell Park, Camp Good Days, Make-a-Wish WNY and Roswell Park Oishei Children's Cancer and Blood Disorders Program.

Connect with other team captains by:

- Joining the [11 Day Power Play 2023 Players](#) group on Facebook
- Following us on social media and sharing our posts.

Twitter, Instagram- @11DayPowerPlay

Facebook- The 11 Day Power Play

- Attending the 2023 11 Day Power Play Kickoff event at RiverWorks, February 6th 5:30pm- 7:30pm
- Attending the Opening Celebration, June 21st, 2023 at HarborCenter (details to follow)
- Attending the Closing Ceremony Festivities July 1st, 2023 at HarborCenter (details to follow)



Getting Started

Just follow these three easy steps, and you'll be on your way!

Step 1:

Go to <https://communityshift.11daypowerplay.com/> and select register on the home page. Register with an email and password. Follow the steps through the registration process. If you have any questions there is a step by step guide in the [player resource center](#).

Step 2:

- Personalize your pages URL (choose something identifiable to possible donors).
- Update your fundraising goal. We ask that you set a minimum goal of \$500. Required minimum is \$225 per shift.
- Complete your address and preferred phone number.
- Click on the Dashboard option to the far left of your page, beneath the box with your initials.
- Complete the checklist on this page for optimal success.
- We recommend you do as many of these as you can at this time, but you will be able to log back in and complete them later.

Step 3:

Invite your team members! Send your players an email inviting them to join your team:

- We have provided a player invitation email template under the email tab (just insert their emails)
- An example of this email is also included on the Player Resource Center for you!

Team Captain Action Plan

- Choose your team wisely. This is a fundraiser and your team has been chosen to support important beneficiaries.
- Provide your team members with access to the Player Resource Center, ask them to create an account, start a 2023 personal fundraising page, and join your team.
- Set an example by customizing your personal page with a picture and reason for playing.
- As Team Captain, communicate regularly and provide updates on team progress. Be sure your team is committed, excited and prepared. Use text, email, social media, team meetings, etc. Remind them why their efforts are so important!



Team Captain Action Plan

- Make sure your team members have the Fundraising 101 guide, which is full of fundraising ideas and best practices!
- Gather your team to develop a plan and share ideas of how the full team and each individual can fundraise.
- When a teammate has met his/her goal, encourage them to raise it! Don't be afraid of a little friendly competition amongst your team members.
- Remind your teammates to become Power Players! If a player raises \$1,100 or more by end of day April 9th, they will receive a special jersey for game time.



2023 Team Timeline

- **December 5th:** First Power Play Newsletter
- **February 6th:** 2023 11 Day Player Kickoff at Buffalo Riverworks (Meet the organizers, beneficiaries and 2022 awardees)
- **March 1st (Tentative):** Game schedule released
- **April 3rd:** Player registration deadline. All players should be registered by this time in order to choose their jersey size.
- **April 3rd:** FINAL team rosters due. Jerseys will be ordered based on this roster. ALL changes after this point will be subject to original sizes ordered and must be communicated to Nate Lawson.
- **April 9th:** Power Player jersey deadline for those players who have raised \$1,100 or more. Power Player jerseys are a special upgraded jersey.
- **June 1st:** Sponsorship deadline.
- **Before Shift:** Make sure your team members review the Health and Safety Tips to assure they're fully prepared and sign the mandatory waivers.

Team Puck Drop

The day has finally come! If you've completed all of the previously mentioned steps, you and your team should be ready to play! Stay up to date through the Player Resource Center at 11daypowerplay.com



Team Plan Post Event

Once the 11 Day Power Play 2023 is over, consider having a recognition get-together for your team to honor everyone's achievements. Whether it's a formal happy hour or a backyard BBQ, this is a nice way to regroup, celebrate and share your favorite memories of your shift.

Team Shirts: Contact Amy Lesakowski for details. Amy@11daypowerplay.com

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THANK YOU!

Lastly, we want to thank you and your teammates for all your efforts. You are making a huge impact in the fight against cancer!





[11 DayPowerPlay.com](http://11DayPowerPlay.com)