



Frequently Asked Questions

Where can I find helpful tools like fundraising tips, a calendar of events and up-to-date information about the event?

The Player Resource Center <http://www.11daypowerplay.com/player-resource-center/> You will find the Fundraising 101, How To Set Up & Personalize Your Fundraising Page powerpoint, the calendar of events, donation request letter template, printable posters and player cards, sponsorship details and Player newsletters.

What's new in fundraising tools this year?

You will have access to social media tools and The 11 Day fundraising app. All will help your efforts significantly, and instructions are available on the Player Resource Center.

If I am playing on more than one team, how should I fundraise?

Our fundraising system is designed to make it easiest on your donors. Therefore, it does not allow for more than one fundraising page attached to your account/email. This way, you can send your donors to just one destination. Please join one team page, customize your personal page with a note indicating the teams you are playing for, and set your goal to match the number of shifts you're playing. For example, it is a \$225 minimum to cover your team's fundraising requirement, as such your goal would be \$500 for two teams.

What is my team required to wear for our 3-hour shift?

All Community Shift players MUST be dressed in full gear to enter the ice. This includes a proper helmet, padding and a well-fitted pair of ice skates. It is mandatory for each player to wear the customized jersey provided by the 11 Day Power Play for the full 3-hour shift. Players will find their jerseys in their locker rooms upon arrival. Provided, removeable number stickers must be applied to the back of all helmets for scorekeeping and identification in cases of emergency. ALL player jerseys feature #11.

Can I personalize my helmet during my 3-hour shift?

Yes, but space is limited. In addition to the unique player number sticker mentioned above, you may be given a removable sponsor logo sticker for the front of your helmet. Out of respect for The 11 Day sponsors and beneficiaries please refrain from wearing any corporate logos other than the logos provided by The 11 Day for your shift. Cancer ribbons stickers or names of people you are playing for are acceptable to wear.

What should I bring with me for my 3-hour shift?

Bring your own hockey equipment described above and any preferred beverages or snacks. Coolers must stay in locker rooms, but non-alcoholic beverages and snacks can be brought to the bench in small bags. There will be a variety of athletic drinks/water/coffee/snacks provided by the 11 Day. Each team will need to clear benches of belongings and waste after shifts. **ABSOLUTELY NO alcohol on benches.**

How can I purchase merchandise for The 11 Day Power Play?

2023 merchandise will be sold onsite from 9am-12am during the event, and available online after the event.

Is there a signed waiver that must be provided to the 11 Day Power Play, Inc.?

Yes, players will be required to complete three waivers when registering their pages online. No participants will be allowed to enter the locker room or ice rink without signed and submitted waivers. These waivers are for The 11 Day Power Play, Inc., Harborcenter, and Excelsior Orthopaedics.

Will there be food/beverages available for purchase by players and spectators?

Yes. Harborcenter's Southern Tier Snack Bar on the 6th floor serves snacks and beer. Hours it will operate is TBD.

How do I prepare myself for my 3-hour shift?

A 3-hour shift is a long time on skates. We suggest you attend open skates and get yourself physically prepared both on and off the ice over the upcoming months. This is a marathon game and in no way should anyone play at full, or even moderate, speed. It can be taxing to skate at any pace for 3 hours. Proper nutrition and hydration is important leading up to and during the event. Excelsior Orthopaedics will again provide tips to prepare for and play in your shift. See Player Resource Center for details.

Can my family and friends come and watch me play? Is there a fee to enter?

There are no gate fees for this event. We encourage family and friends to come and support you. The 11 Day Power Play does not have any control over parking ramp fees. There will be a daily parking fee for spectators, which will increase if there is a special event at KeyBank Arena. We encourage using the subway train or drop-off transportation to avoid the fees in these situations.

Will medical staff be on site during my 3-hour shift?

Yes. Excelsior Orthopaedics will be overseeing all medical needs for the duration of the event. A licensed athletic trainer will be available and a physician will be on call 24/11.

Are my family and friends allowed to come on the bench or in the locker room?

No. For the safety of all, only our staff, players and designated volunteers will be allowed beyond the doors leading to locker rooms and ice rink. Players will be allowed in an hour prior and up to an hour after. Volunteers will be permitted access during their assigned shifts. We ask all players and their families/friends to respect this rule. There is the potential for 120+ people behind the scenes at any time and we need to keep the halls clear of all others for safety purposes.

Who IS allowed on the bench?

YOUTH TEAMS - players, one coach, and the pre-assigned volunteer bench manager. ADULT & MIXED TEAMS - players and the pre-assigned volunteer bench manager.

How will The 11 Day Power Play communicate with me?

The 11 Day will send emails as primary form of communication but also text messages and 11 Day app push notifications. Please be sure to access all forms of communication to stay up to date with important information and deadlines.

Thank you for your participation in our fight against cancer in WNY!