



THE 2022 11 DAY POWER PLAY COMMUNITY SHIFT SPONSORSHIP BENEFITS

June 23-July 3, 2022 | LECOM Harborcenter

We're so excited for Community Shift 2022 and to welcome our full hockey community back to the ice and continue #PuttingCancerOnIce! The 2022 11 Day Power Play is about more than the 2,500+ hockey players continuously taking the ice at LECOM Harborcenter for 11 straight days. It's about raising critically needed funds for cutting edge cancer research and wellness programs at Roswell Park Comprehensive Cancer Center, Make-A-Wish Western New York, Camp Good Days and Roswell Park & Oishei Children's Cancer and Blood Disorders Program. The 11 Day Power Play has raised more than \$7.3 million for these beneficiaries in the last five years and we're not slowing down now!

PRESENTING \$50,000

LIMITED TO ONE

Exclusive Benefits:

- Level exclusivity
- Program book cover logo
- Static billboards logo
- At-event interview
- Game pucks

Top Tier with Logo Placements:

- Harborcenter support pillars
- Website sponsorship pages
- Program book sponsor page
- Step'n Repeat backdrop
- At-event signage

Additional Benefits:

- Full page, full color program book ad on back cover
- Scoreboard ad (highest rotation)
- Social media exposure
- Commemorative gift



PRESENTING \$50,000

LIMITED TO ONE

High Value Logo Placements:

- Harborcenter support pillars
- Digital billboards (one week)
- Step'n Repeat backdrop

Additional Logo Placements:

- Website sponsorship pages
- Program book sponsorship page
- At-event sponsorship signage

Additional Benefits:

- Full page, full color program book ad
- Scoreboard ad (high rotation)
- Social media exposure
- Commemorative gift

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OVERTIME \$10,000 LIMITED TO SIX

Logo Placement:

Event signage & Program Book
Website sponsorship pages

One Specialty Area:

Choose one in column two; 1st come, 1st serve

Referee Jerseys

Fundraising Tracker
Blue (or) White Team
Wall of Wisdom
Puck Wall of Hope

Additional Benefits:

Half page program book ad
Scoreboard ad (in rotation)
Social media exposure
Commemorative gift



5-TEAM \$5,000

Exclusive Logo Placement:

Helmets for five teams'
(half-ice) three-hour shifts
Teams are first come; first serve

Name Placement:

Website sponsorship pages
Program book sponsor page
Sponsored teams in program

Additional Benefits:

Social media teams posts exposure
Commemorative gift



TEAM \$1,100

Exclusive Logo Placement:

Helmets for one team's
(half-ice) three-hour shift
Teams are first come; first serve

Name Placement:

Website sponsorship pages
Sponsored team in program

Additional Benefits:

Social media team posts exposure



THE 2022 11 DAY POWER PLAY COMMUNITY SHIFT SPONSORSHIP CONFIRMATION

- ☐ Presenting Sponsor \$50,000
- ☐ Power Play Sponsor \$25,000
- ☐ Overtime Sponsor \$10,000
Specialty Area: _____
- ☐ 5-Team Sponsor \$5,000
Teams: _____
- ☐ Team Sponsor \$1,100
Team: _____

Company Name

Contact Name

Email

Phone

Address

Signature

Email completed form to sara@11daypowerplay.com

An invoice will be sent upon receipt.

Contact: Sara Schumacher 716.830.3805 sara@11daypowerplay.com