

# 2020 11 DAY POWER PLAY COMMUNITY SHIFT



## 2020 SPONSORSHIP BENEFITS

**COLD OUT**  
 PRESENTING  
**\$50,000**  
**POWERPLAY**  
 \$25,000  
**OVERTIME**  
 \$10,000  
**5-TEAM SHIFT**  
 \$5,000  
**1-TEAM SHIFT**  
 \$1,100

**Exclusive Benefits:**  
 Level exclusivity  
 Logo on event entrance signage (2)  
 Logo on program\* book cover  
 Inside cover program\* book ad  
 Logo on static and digital billboards  
 Daily Live Segment naming rights

**Additional Logo Placement:**  
 Top spot on website sponsor pages  
 Program\* sponsor page - top billing  
 Wall of Wisdom (or live iteration)  
 Live stream studio backdrops  
 Website sponsor booth opportunity  
 Website goody box - top placement

**Additional Benefits:**  
 Live stream interviews, speaking roles and advertisement (highest rotation)  
 Name in all press releases  
 Extensive social media exposure  
 Special commemorative gift  
 Radio spot mentions

**Top Benefits:**  
 Limited to six sponsors  
 Logo on event entrance signage (2)  
 Full page program\* book ad  
 Daily Live Segment naming rights

**Additional Logo Placement:**  
 Website and program\* sponsor page  
 Live stream studio backdrop  
 Website sponsor booth opportunity  
 Website goody box

**Additional Benefits:**  
 Live stream interview, speaking role and advertisement (high rotation)  
 Social media exposure  
 Special commemorative gift

**Top Benefits:**  
 Limited to five sponsors  
 Half page program\* book ad  
 Daily Live Segment Naming Rights

**Logo Placement:**  
 Website sponsor pages  
 Program\* sponsor page  
 Website goody box

**Additional Benefits:**  
 Live stream interview  
 Social media exposure  
 Special commemorative gift

**Top Benefits:**  
 Limited availability  
 Live stream or captain interview overlay for five teams

**Logo Placement:**  
 Website sponsor pages  
 Program\* sponsor page  
 Website goody bag

**Additional Benefits:**  
 Social media exposure  
 Special commemorative gift  
 Program listing with sponsored rosters

**Top Benefits:**  
 Live stream or captain interview overlay for one team

**Name Placement:**  
 Website sponsor pages  
 Program\* with sponsored roster

**Additional Benefits:**  
 Social media exposure

\*Program Book is virtual only for 2020

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## 2020 SPONSORSHIP COMMITMENT

**SOLD OUT** Presenting Sponsor **\$50,000**

**SOLD OUT** Powerplay Sponsor **\$25,000**

Overtime Sponsor **\$10,000** THREE AVAILABLE

5-Team Shift Sponsor **\$5,000**  
64 TEAMS SOLD

1-Team Shift Sponsor **\$1,100**

*Circle Your Sponsorship Level*

Company Name

Contact Name

Email

Phone

Address

Signature

Email completed form to [sara@11daypowerplay.com](mailto:sara@11daypowerplay.com)

An invoice will be sent upon receipt.