

2020 11 DAY POWER PLAY COMMUNITY SHIFT



2020

SPONSORSHIP BENEFITS

PRESENTING

\$50,000

Exclusive Benefits:

- Level exclusivity
- Logo on event entrance signage (2)
- Logo on program book cover
- Program book back cover ad
- Logo on static and digital billboards

Additional Logo Placement:

- Premier spot on website
- Program book
- Wall of Wisdom
- Media backdrop
- Company-supplied banner at event

Additional Benefits:

- Speaking roles at opening & closing ceremonies
- Name in all press releases
- Extensive social media exposure
- Special commemorative gift
- Radio spot mentions

POWERPLAY

\$25,000

Top Benefits:

- Limited to six sponsors
- Logo on event entrance signage (2)
- Full page, full color program book ad

Additional Logo Placement:

- Website and program book
- Mezzanine level glass panel (1)
- Company-supplied banner at event

Additional Benefits:

- Name in all press releases
- Social media exposure
- Special commemorative gift

OVERTIME

\$10,000

Top Benefits:

- Limited to eight sponsors
- Half page program ad book

Logo Placement:

- Website
- Program book

Additional Benefits:

- Social media exposure
- Special commemorative gift

*Exclusive Naming Rights
Choose one, first come, first serve:*

- Team Bench Naming Rights,
- Referees, Puck Wall of Hope,

- Shift Post Parties, Photo Opp Area,
- Fundraising Tracker

5-TEAM SHIFT

\$5,000

Top Benefits:

- Limited availability
- Logo on blue or white team helmets during five, three-hour shifts

Logo Placement:

- Website
- Program book
- Mezzanine level railing

Additional Benefits:

- Social media exposure
- Special commemorative gift

1-TEAM SHIFT

\$1,100

Top Benefits:

- Logo on of blue or white team helmets for one, three-hour shift

Name Placement:

- Website
- Program Book

Additional Benefits:

- Social media exposure

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SPONSORSHIP COMMITMENT

Presenting Sponsor **\$50,000**

Powerplay Sponsor **\$25,000**

Overtime Sponsor **\$10,000**

Team Bench Naming Rights
Referees
Puck Wall of Hope
Shift Post-Parties
Photo Opp Area
Fundraising Tracker

5-Team Shift Sponsor **\$5,000**

1-Team Shift Sponsor **\$1,100**

Circle Your Sponsorship Level

Company Name

Contact Name

Email

Phone

Address

Signature

Email completed form to sara@11daypowerplay.com

An invoice will be sent upon receipt.

Contact: Sara Schumacher 716.830.3805 sara@11daypowerplay.com