

# The impact of donations

TO THE 11 DAY POWER PLAY COMMUNITY SHIFT

When you make the commitment to participate in The 11 Day Power Play, you're saving lives and supporting cutting-edge cancer research at Roswell Park Comprehensive Cancer Center — America's first cancer center and one of just 49 National Cancer Institute-designated comprehensive cancer centers in the country.

## **Advancing Immunotherapy Studies**

Harnessing the power of the immune system to fight cancer

Funds raised through The 11 Day Power
Play will allow Roswell Park's Center for
Immunotherapy to take advantage of
emerging opportunities and advance ongoing
research. This includes promising ovarian
cancer research initiatives that evaluate
new immunotherapies and look for ways to
reduce risk in women with greater chances of
developing ovarian cancer.



### **Personalized Medicine**

Tailoring treatments for individual patients through genetics and immunology

Breakthroughs in genomics research are changing the way cancer is treated by physicians across the country. Thanks to donations, a one-of-a-kind test developed at Roswell Park called OmniSeq Comprehensive<sup>SM</sup> is allowing doctors to make tailored treatment recommendations based on a patient's individual genetic makeup.

Roswell Park's Center for Personalized Medicine is currently exploring new diagnostic tests that show promise to further improve patient outcomes and quality of life. By participating in The 11 Day Power Play, you will help bring these next-generation tests to patients who can hopefully benefit from them.





## PUTTING CANCER ON ICE

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#### **Clinical Trials**

Evaluating new medical treatments before they can be made widely available to patients

Roswell Park opened one of the first Clinical Research Centers in the nation to focus specifically on the development of new cancer treatments and lead trials that impact patients in Western New York and beyond. For example, Roswell Park's phase II trials for the promising brain cancer vaccine SurVaxM are underway at four other cancer centers, including the Cleveland Clinic and Dana-Farber Cancer Institute in Boston, This groundbreaking trial is being funded entirely by donations to Roswell Park.

Launching clinical trials and bringing these new therapies to patients requires significant funding, making every dollar raised through The 11 Day Power Play critical to finding the next cancer cure.



## **International Collaboration**

Sharing knowledge and resources with the world

In 2015, Roswell Park's President and CEO Candace Johnson, as well as Dr. Kelvin Lee, Chair of the Department of Immunology, accompanied New York Governor Andrew Cuomo on a trip to Cuba. A potentially game-changing agreement was reached to bring their cutting-edge lung cancer vaccine, CIMAvax-EGF, from the Center for Molecular Immunology in Havana, Cuba, to Roswell Park for clinical testing. The initial trials launched in January 2017, making Roswell Park the first and only U.S. institution where this groundbreaking immunotherapy is available.

Roswell Park's reach is far, and by joining The 11 Day Power Play, yours will be too. Join us in the fight against cancer here and around the world.

